



SoCal Cup:

THE OPEN CHAMPIONSHIP

January 18-20

Los Angeles Convention Center

1201 S Figueroa St

Los Angeles, California 90015

AIM
SPORTS GROUP

2025



CONTACT INFORMATION

PRESENTED BY

AIM Sports Group

Inquiries:

info@socalcupvolleyball.com

Event Staff

Tournament Director

Kendall Bilbruck

Head Official

Earl Varquez

Staff

Emma Pearson - Coordinator

Gary Bardales - Operations

Craig Boyer - Operations

Heather Pickett - Admin

WELCOME

We are excited to welcome you to The Open Championship!

Our mission is to support the growth of volleyball by enhancing the quality, value, and experience, inspiring all athletes and clubs, and cultivating passion around the sport through uncompromising events and tournaments. The SoCal Cup strives to help club organizations, teams, and athletes achieve their aspirations and goals by providing best in class competition and events.

SOCAL CUP CORE VALUES

Competition

We are committed to creating tournaments and events that are meaningful for all club programs, help showcase both team and individual effort and achievement, and most importantly, are fun for all the players, parents and coaches involved.

Customers

We are a customer focused and customer centric organization that understands the importance of all of the clubs involved. Great communication is key and a standard that should never be deviated from. We will continue to be unwavering in our commitment to provide the best service for every club owner, director, coach, player and parents.

Cultivation

We are committed to the growth of volleyball by cultivating a passion that encompasses the sport at every level through a grassroots movement that expands locally, regionally, and nationally.



As Southern California faces devastating wildfires our thoughts and prayers are with the individuals and families that have been affected by the wildfires and with the firefighters that are continuing to work through the night and winds to help keep the safety of others. We appreciate those that have reached out regarding the safety of anyone affected and how they can help or support in anyway. If you or anyone is interested in ways to help, please see the information below on how to donate, shelter locations, or where to find information to stay updated.

Information

[LAFD.org/alerts](https://lafd.org/alerts) - resources, up-to-date information and alerts

LAFD Foundation - registered nonprofit for help and support

Watch Duty App - real-time updates with maps

Shelters

Westwood Recreation Center - 1350 South Sepulveda Blvd, Los Angeles, 90025

El Camino Real Charter High School - 5440 Valley Circle Blvd, Woodland Hills 91367

Pasadena Convention Center - 300 E Green St, Pasadena 91101

Donatons

[Calfund.org/funds/wildfire-recovery-fund](https://calfund.org/funds/wildfire-recovery-fund) - Community Foundation's Wildfire Recovery Fund supports immediate and long term recovery efforts for major California Wildfires

[Cafirefoundation.org](https://cafirefoundation.org) - California Fire Foundation provides immediate assistance to victims through different programs

[Habitatla.org/support-us](https://habitatla.org/support-us) - Habitat for Humanity of Greater Los Angeles assists in rebuilding homes for those affected by the Wildfires

[Supportlafd.org](https://supportlafd.org) - Los Angeles Fire Department Foundation is a registered 501(c)(3) nonprofit that directly supports the Los Angeles Fire Department

[Wck.org/news/first-alert-ca-fires-jan25](https://wck.org/news/first-alert-ca-fires-jan25) - World Central Kitchen is a Nonprofit that immediately prepares and serves meals to communities impacted by natural disasters



Thank you,
SoCal Cup Staff

ADMISSION INFORMATION

Los Angeles Convention Center

\$32.34 Day Pass

\$37.49 Day Pass (Increase on 1/18)

\$78.68 Weekend Pass

\$94.13 Weekend Pass (Increase on 1/18)

Due to the California State No Junk Tax Law, ticket pricing includes all taxes and fees in the initial ticket price.

A breakdown of these prices and fees can be found on the payment summary page during checkout.

- All spectators must purchase a pass.
- All sales are Final.
- Spectators cannot enter through the Players and Coaches entrance.
- Individual players, not a whole team, may accompany their parent through the Spectators Entrance.
- Once a ticket is scanned, it is NOT assignable to any other individual.
- Lost or forgotten tickets can be replaced by presenting a photo ID.
- If necessary, a printed copy of the QR code ticket can be presented.
- **No luggage will be allowed inside of the convention center.**

AM Wave begins at 8:00AM

PM Wave begins at 3:00PM

Doors Open at 7AM

**Lost and Found/
Info Booth Hours:**
7:00AM-8:00PM

**SoCal Cup Merch
Store Hours:**
7:00AM-7:00PM

Recovery Zone Hours:
8:00AM-7:00PM



PARKING INFORMATION

- Parking Rates set by LA Live & the City of Los Angeles.
- Parking will be paid for ON-SITE when entering the Parking Garages.

Los Angeles Convention Center Parking: [click here](#) for a detailed parking map of the Los Angeles Convention Ctr.

Flat Rates of \$25-\$40 apply, depending on event and parking location.



TEAM CHECK - IN

Team Check In and Credential pick up will be Friday, January 17th from 6:00pm-8:00pm at Los Angeles Convention Center.

Online Check-In is required prior to in person check-in and receiving your credentials for the SoCal Cup: The Open Championship Tournament.

There will be NO DAY OF Check In available

Roster deadline is Thursday, January 16th at 9:00pm.

A director, coach, or team representative can check the team or teams in and receive tournament credentials.

Players do not need to be present for check-in.

Final roster updates or adjustments may also take place at check-in.



TEAM ELIGIBILITY

18 & UNDER

- Players who were born on or after July 1, 2006 (including high school graduates eligible based on the above paragraph)
- Players who were born on or after July 1, 2005 and a high school student in the twelfth (12th) grade or below during some part of the current academic year are eligible to compete on 18 and under teams.

17 & UNDER

- Players who were born on or after July 1, 2007
- Players who were born on or after July 1, 2006 (18 years or younger) who shall neither have completed nor are in a grade higher than the eleventh grade (11th) during the current academic year will be allowed to participate in the 17 and under age division.

16 & UNDER

- Players who were born on or after July 1, 2008

15 & UNDER

- Players who were born on or after July 1, 2009

14 & UNDER

- Players who were born on or after July 1, 2010
- Players who were born on or after July 1, 2009 (15 years or younger) who shall neither have completed nor are in a grade higher than the eighth grade (8th) during the current academic year. (This exemption is based on the net height difference of 7'4 1/8" to 7'11 5/8" between the 14 and Under Division to the 15 and Under Division.)

13 & UNDER

- Players who were born on or after July 1, 2011
- Players who were born on or after July 1, 2010 (14 years or younger) who shall neither have completed nor are in a grade higher than the seventh grade (7th) during the current academic year.

12 & UNDER

- Players who were born on or after July 1, 2012
- Players who were born on or after July 1, 2011 (13 years or younger) who shall neither have completed nor are in a grade higher than the sixth grade (6th) during the current academic year.



TOURNAMENT INFORMATION



Divisions of Competition:

- Open (Highest)
- Club (Lowest)

Competition will be offered for boys' teams in the following divisions:

- 12U & 13U
- Open: 18, 17, 16, 15, 14
- Club: 18, 17, 16, 15, 14

Day 1 & Day 2 Playing Waves @ LACC

AM Wave: 13O, 14O, 15C, 17C, 17O, 18C

PM Wave: 12O, 14C, 15O, 16C, 16O, 18O

Schedule and Results:

- Schedules for the event will not be posted until Wednesday at 6:00pm PST the week of the event. Check the SoCal Cup website for playing waves, schedule updates, and information.
- Schedules can be accessed via sportwrench.com.
- Play schedules for the next day may not be determined until all pools in the division are completed.
- Teams will participate in pool play Day 1 and Day 2 and bracket play on Day 3. It is our goal to have all teams finished by 6:30pm on Day 3. Teams traveling in from out of town should not schedule flights home before 6:30pm.

Code of Conduct/Disciplinary Action: Any participant listed on the official roster who is causing unfavorable situations either prior to, during, or after the event is subject to disciplinary action by the Tournament Director(s). Anyone discovered in possession of or consuming illegal drugs, alcohol, tobacco products, or e-cigarettes will be immediately expelled from the event. There are no warnings for possession or consumption of materials listed above for players or any other underage person whose name appears on the tournament roster. Expulsion will be immediate. Pets (other than service animals) and weapons of any kind will NOT be allowed in the event.

Fair Play

Participants must behave respectfully and courteously in the spirit of FAIR PLAY, not only towards officials but also toward the opponent, teammates and spectators.

AWARDS:

Awards will be given out on Day three to the First, Second, and Third place finishers of the Gold division only.

All Tournament Team and MVP:

The First place team in the Gold division will receive an MVP selection. Teams that place 1st-4th in the Gold division will receive **two** all tournament team selections. The 5th-8th place teams in the Gold division will receive **one** all tournament team selection.

Teams that fall within the awards guidelines will receive a form with the next steps on championship day.

RULES OF PLAY

SoCal Cup will follow the 2023-2025 USAV Indoor Domestic Competition Regulations for all events.

Match Format & Warm Up Protocol

- All divisions will play best of three set formats. Divisions that have 3-team pool(s) with no cross over match in combination with 4 team pools in the same division will play 3 sets to 25.
- Pool finish will be based on set percentage as all 3 sets will count for finish placement. 3-team pools are not our recommended format and we will do everything we can do to avoid them. However, there are times where it is completely unavoidable. All crossover and challenge matches will be "match play" best of 3 sets.
- Matches will move ahead of schedule if time allows with the following exception: Warm-ups for matches in the 15- 18 divisions will not begin more than 25 minutes ahead of schedule. All warm-ups will be 2-4-4 (2 min shared ball handling, first 4 min court time for serving team, and last 4 min court time for receiving team).
- Teams must serve within their court time. During pre-match warm-ups, while one team has exclusive use of the court, the other team assists by shagging balls in the free zone around their playing area. This action is permitted and encouraged, but is not required. However, if the team warming up is using the entire court or the "assisting" team is interfering with the warm-up, the players should move back to the bench area or out of the playing area. In addition, the "assisting" team should remain in the free zone around the court as much as possible.

Team Rosters

- Team rosters may include up to fifteen players and five adult bench personnel. All bench personnel must be AAU members in the non-athlete category.
- Uniform numbers are required to be submitted on the team roster. Each player must wear the same number throughout the event, with limited exceptions.
- Rosters must be complete and verified at Team Check-in.
- No roster changes are allowed once play begins, unless approved by the tournament director.
- Rosters will be checked by the official prior to the match start.



RULES OF PLAY

Officials & Team Officiating Responsibilities

- The Head Official will schedule a First Referee for each match.
- An adult on the official roster needs to be court side at all times during the its team's work assignment. The work team needs to report to the Head Official no later than the beginning of the serving team's warm-up.
- A team's failure to provide a complete officiating crew - including a rostered adult from the same club - available and on time for an officiating assignment will result in penalties against the team.
- For every minute an officiating team is late to fulfill its assignment, one (1) point will be awarded to that team's next opponent in the first set of the next match for up to 25 points. No more than 25 points will be awarded to the team's next opponent, even if the team designated to officiate misses the entire match. The time that determines how many penalty points are assessed begins at the start of the second team's time warm-up period.
- A Team will forfeit its entire next Match for failing, a second time, to have an officiating crew available on time for an officiating assignment.
- **Don't forget to bring a whistle and check your reffing assignments throughout the tournament.**

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RULES OF PLAY

Pre-Match Protocol (All Non-Gold Finals):

- Prior to the start of the 1st set, both full teams will line up behind the service line. At the signal of the First Referee, both teams will wave to each other and spectators. The starting line up will remain on the court for the lineup check, and the libero shall be waived in by the Second Referee. At the conclusion of the set teams will remain on their respective sides. Teams will NOT switch benches. An exception will be made only if the court layout dictates an advantage for one side.

Warm Up & Ball Handling

- There will be no ball handling allowed anywhere in any area of the venue except on your assigned court during your assigned warm-up period.

Protest Procedures (USAV 5.1.2.1) a. Protestable situations now include a scoring discrepancy. b. The coach may handle the protest procedure for any age level; the team or game captain is encouraged to participate for educational purposes.. c. A protest must be lodged immediately at the end of the rally in which the protested situation occurred; a serve negates a protest of any previous rally. d. The last rally of a set/match must be protested within 60 seconds of the end of that set/match. e. The coach may not cross the court to speak with the 1st referee; the 1st referee may leave the stand, if necessary, to confer near the team bench. f. Judgment decisions are not protestable.

Tie Breakers

Two-Way Ties

- Team that won the pool play match between the teams tied in match record will be higher seed.

Three-Way Ties

1. Set percentage
2. Point percentage (team's total points scored divided by total points scored against them in the pool).
3. If teams remain tied, a Coin Toss will determine seeding.

Seeding

- Using the best available information, teams will be seeded by Seeding Committee Members.

12'S SERVING RULE:

- **For Gold and Silver:**
 - All players must serve from behind the end line. All Service faults will be called.
- **For Bronze-Flights:**
 - **Underhand Serve:**
 - Must start behind the end line and may step into the court, one or two steps from the end line, on the first three (3) serves per term of service. All ensuing attempts during that term of service.
 - **Overhand Serve:**
 - May start at a maximum of ten (10) feet onto the court (midpoint between end line and attack line). For each successful service, the players must step back toward the end line. On the fourth attempt to serve for the term of service, ALL servers must be behind the end line whether it's an underhand or overhand serve. Footfaults will now be called. No foot faults are permitted for jump servers or jump floaters at any division.



Social Media and Online Communications Policy

OVERVIEW

- SoCal Cup (SCC) is committed to safeguarding youth privacy and safety, both online and offline. With online, social media and other electronic communication tools becoming more prevalent in professional communication, fundamentally changing the way many people and organizations interact.
- This policy sets forth expectations with respect to the use of online and social media, as well as other forms of electronic communications, by all SCC clubs, players, coaches, officials, parents, staff, volunteers, and administrators (each a "SCC Participant").

POLICY

- The term "online and social media" as used in this policy, encompasses a wide array of digital communications, and their scope is constantly evolving. For purposes of this policy, the terms "online media" and "social media" refer to internal and external websites, blogs, online social networks (e.g., Facebook, Instagram, TikTok, X (aka Twitter), Snapchat, LinkedIn), wikis, video and photo sharing sites (e.g., YouTube and Flickr), as well as other forms of personal online publishing and discourse now in existence or which may be developed in the future. For clarity, instant messaging, email and individual telephone communications are also covered by this policy.
- Social media forums are typically public. Even when using social media for purely personal purposes, a person's public expressions might affect their professional identity and the organizational interests of SCC and our members. Moreover, person-to-person instant messages, emails and other communications can be easily shared online to make them public or widely known within the SCC community and beyond. Accordingly, anyone participating in online or social media must ensure that their participation is consistent with this policy and other SCC policies.
- SCC fully respects the interest our parents, players, and volunteers may have in participating in online and social media on a personal basis. What our coaches, players, officials, parents, staff, volunteers, and administrators do outside of SCC activities on their own time is normally their own business. However, activities of SCC Participants outside of SCC activities that affect the organization's reputation, the safety of our players, or other members of the SCC community are within the scope of this policy.
- With these objectives in mind, all SCC Participants must be familiar with and adhere to this policy, regardless of whether they personally use online or social media.

PRIVACY

- While the SCC league and events are generally open to the public, for the safety and well-being of players and other SCC Participants, no photography, videography or other video or audio recordings of any player or other minor child may be used or posted to online or social media without prior written permission from such player's or other minor's parent(s). All clubs must obtain written permission from their players and players' parents to post any content regarding the players on any online or social media. Incidental footage of players from other teams may be posted so long as such footage is otherwise compliant with this policy and such other players are not the focus and not named in the footage or related posts, unless permission is obtained.

RESPECT

- While we understand that the use of online and social media, including during matches, often occurs during competition, the inappropriate use of online and social media can damage the reputation of SCC, its teams, and its players. In this spirit, SCC Participants posting through statements, pictures, videos, memes or gifs) on online or social media that could be are prohibited from posting anything (including construed – direct, implied, or otherwise – as negative, critical, or derogatory toward any other Participant. This includes any content that:

SCC

1. Disparages, criticizes, ridicules, belittles, or embarrasses a SCC Participant;
 2. Mimics or impersonates a SCC Participant in a negative manner;
 3. Criticizes officiating or the SCC officiating program; or
 4. Disparages, criticizes, ridicules, or belittles any other club.
- SCC Participants should never disparagingly or negatively refer to an opponent, official, SCC staff or other SCC Participant's personal life, family, race, color, ethnicity, national origin, religion, sexual orientation or any other status or characteristic protected by law. Positive comments are of course fine. In addition, clubs may use online and social media for fun and lighthearted banter that does not reflect poorly on any team, player, SCC personnel, or the SCC as a whole. However, such activity should not be inappropriate or offensive.

ARTIFICIAL INTELLIGENCE AND MANIPULATION

- The developments in artificial intelligence (AI) and machine learning have created opportunities in the world of sport and competition. They have also made it easier to change, alter, and manipulate images, video, audio, and other content in a manner that is false, misleading, disparaging and/or offensive. These developments pose a serious threat to the safety and well-being of players and other members of the SCC community.
- SCC Participants are prohibited from manually or using artificial intelligence or any other technologies to change, alter, or manipulate in any manner any image, video, audio, or other content featuring any other SCC Participant without express prior written permission from all involved.

DISAGREEMENTS AND COMPLAINTS

- In competitive sports, it is natural for disagreements to arise regarding strategy, tactics, fair play and officiating. Online and social media is not the place to resolve these disagreements. In the event any SCC Participant has a complaint regarding any tournament, match, or other SCC Participant, such complaint should be directed to Administration@aimsportsgroup.com for review, evaluation, and resolution. In no event should any such complaints be posted to online or other social media.

TRAINING AND MONITORING

- Each SCC club is responsible for any content posted by the club. In addition, each club is responsible for communicating this policy to all coaches, players, staff, parents, and family members as well as overseeing/monitoring posts by such individuals, including but not limited to monitoring fans (followers) of pages, monitoring for inappropriate activity, ensuring that any photography with a minor child is not posted unless prior written permission is provided from the parent(s), and ensuring that any element of the applicable page or post (or the page or post itself) can be deleted quickly if directed to do so by SCC.
- As such, we encourage clubs to properly and extensively train their players, coaches, staff members, and spectators to ensure that they know what postings are appropriate and what are not, in accordance with this policy. Failure by a club to enforce this policy with its players, coaches, staff members, and/or spectators may be deemed a violation of this policy by the club.

REPORTING AND RESOLUTION

- Any inappropriate online or social media content and all suspicious internet and electronic communications should be reported to the Managing Director at AIM Sports Group. Participants may also report inappropriate activity to law enforcement authorities directly, as appropriate.
- Once reported, the complaint will be investigated by AIM Sports Group and/or other outside authority designated by them. Each SCC Participant agrees to fully cooperate with any such investigation. Failure to cooperate will be taken into consideration in investigating the claim and reaching a determination regarding the matter.
- Upon conclusion of the investigation, SCC shall make a determination regarding the claim, which determination may affect future participation by the individual(s) involved in the policy violation. SCC Participants understand that such determinations may include suspension or termination of an individual or clubs right to participate in SCC events or activities and/or other affirmative obligations and/or restrictions on such individual(s). Factors in determining any penalties for any violation, include, but are not limited to, the severity of the violation and/or the number and severity of prior violations, if any. Further, SCC reserves the right to report any violations of this policy to AAU Volleyball, USA Volleyball, and/or law enforcement.

Content Capture and Media Policy

OVERVIEW

- Capturing memories of your children's accomplishments is part of parenthood. We understand that family members and friends will take photographs and record matches and tournaments. For the safety of our players, coaches, officials and other personnel and the integrity of our competitions, the SoCal Cup (SCC) has adopted this content capture and media policy for all SCC events.

DESIGNATED SPACE

- In order to ensure the safety of participants and the integrity of competition, any filming, photography, recording or other content capture at any SCC event or in any SCC venue or other facility may only occur in the designated spectator areas. These are typically located in the stands at each venue. However, from time to time, SCC may restrict filming, photography, recording and other content capture to specific areas within the spectator area. Without limiting the foregoing, any filming, photography, recording or other content capture from team benches, locker rooms or other player areas without SCC's prior written approval is strictly prohibited.

DEVICES

- Filming, photography, recording and other content capture is intended for personal, non-commercial use only. As such, professional equipment, including telephoto lenses, external microphones, lighting, and other professional equipment are not permitted at any SCC event.

USE AND DISTRIBUTION

- Use of any photography, video, recording, or other content captured at any SCC event may not be sold, licensed, distributed, or transmitted in any manner without the prior written consent of SCC. Subject to compliance with this policy and all other SCC policies, images and footage can be used for recruitment purposes and content not exceeding 60 seconds may be posted to the photographer's personal social media handles. Any other proposed uses must be submitted to media@aimsportsgroup.com for approval, which may be granted or withheld in SCC's sole discretion.

ADDITIONAL PERMISSIONS

- In the event any team, group or individual wishes to film, photograph, record and/or capture any content at any SCC event or in any SCC venue or other facilities in any manner not specified in this policy or use any content in a manner not specified in this policy, a written request must be submitted to media@aimsportsgroup.com for approval, which may be granted or withheld in SCC's sole discretion.

ADDITIONAL INFO



Live Stream:
Provided by BallerTV
[View Here](#)

Athletic Trainers:
Main station located by the
tournament desk

Facility Rules:
No coolers or chairs allowed



got milk?®



BALLER tv

FREQUENTLY ASKED QUESTIONS



- Is parking required for the event? **Yes, parking is required. Parking can be purchased on-site for Los Angeles Convention Center for the parking garages.**
- What Hall is the tournament taking place in at the Los Angeles Convention Center? **South Hall and West Hall.**
- Does everyone need a spectator ticket to enter? **Yes, everyone will need to purchase a ticket to enter.**
- Are there water refilling stations at LACC? **Yes.**
- Are tickets refundable? **Tickets are nonrefundable.**
- What time does the AM Wave begin? **Play for the AM Wave begins at 8:00am.**
- What time does the PM Wave begin? **Play for the PM Wave begins at 3:00pm.**
- What time do doors open? **Doors will open at 7:00am.**
- What time will the tournament end on the final day? **Between 6:00pm and 6:30pm.**
- What time should I book my flight to leave from the tournament? **Flights should be booked after 6:30pm on the final day of the tournament.**
- Will my playing Wave be different on day 2 and 3? **Playing Waves will be the same on Day 1 and 2. The final day of the tournament will be bracket play and match times will vary.**
- Are athletic trainers on-site? **Yes.**
- Will the tournament be livestreamed? **Yes, the tournament will be livestreamed with BallerTV.**
- Is there a Lost and Found? **Yes, there will be a lost and found located in the south hall lobby.**
- Will there be a tournament desk? **Yes, tournament desks will be located in each hall.**
- What time do LACC doors close? **11:00pm.**
- Can I leave my car overnight? **We do not recommend leaving any vehicle overnight.**
- Is there an area to ask questions regarding the tournament? **Yes, there will be an information booth located in the south hall lobby.**